

Business Online Resources

Glasgow Libraries subscribe to world-renowned online databases which you can access for FREE with many available from home.

Business @ The Mitchell is here to help you make the right decisions for your company at the right time using the right information. Staff are skilled in using these resources and are available to discuss your information requirements and give online demonstrations to groups or individuals.

We are able to provide help and support in:

- [market research](#)
- [financial and company information](#)
- [business start-up help](#)
- [protecting your ideas](#)
- [researching competitors](#)
- [business to business marketing](#)
- [sourcing funding](#)
- [searching British Standards](#)

	The Mitchell	All libraries	Remote access
<p>ProQuest ABI/Inform Complete Good for? Key business and management journals</p> <p>ABI/Inform Complete is the market leader in business research databases. Comprising ABI/Inform Global, Trade & Industry, Dateline and Archive. It features journals, dissertations, newspapers and country and industry focused reports.</p>	✓	✓	✓
<p>British Standards Good for? Improving efficiency, increasing consumer confidence, reducing costs, innovation and product development</p> <p>Access 50,000 British and adopted European and international standards which are updated daily. Standards are essential to organisations to help them trade in increasingly competitive markets. Using British Standards improves efficiency and consumer confidence, reduces costs and drives innovation and product development.</p>	✓	✓	✓
<p>Cobra Good for? Business start-up help; business opportunity profiles with practical information about the market you are thinking about entering; business information factsheets, marketing, HR and finance; UK area synopses; local area profiles</p> <p>COBRA (Complete Business Reference Adviser) is a comprehensive, versatile and continually updated research resource for start-up and small business owners. It contains over 1,500 easy to understand and easy to access factsheets, reports and small business guides.</p>	✓	✓	✓

<p>Experian Risk Report Good for? Helping you make an informed decision whether to do business with a company</p> <p>An Experian Risk Report helps you to make an informed decision by letting you see, at a glance, whether a company is a good credit risk. A report also provides a long-term view of a company's performance through the Commercial Delphi twelve-month trend information.</p>	<p>The Mitchell</p> <p>✓</p>	<p>All libraries</p> <p>✗</p>	<p>Remote access</p> <p>✗</p>
<p>IBISWorld Good for? Industry Market Research and UK Brexit Impact statements</p> <p>UK's most comprehensive collection of Industry Market Research and Industry Risk Ratings. You can search or browse through thousands of reports from every major sector in the UK and internationally. UK Brexit Impact statements are also available.</p> <p>All reports include:</p> <ul style="list-style-type: none"> • Executive Summary • Industry Performance and Outlook • Competitive Landscape • Market Share, Key Success Factors & Barriers to Entry • Key Statistics 	<p>The Mitchell</p> <p>✓</p>	<p>All libraries</p> <p>✓</p>	<p>Remote access</p> <p>✗</p>
<p>MarketLine Good for? UK and international market research and business intelligence</p> <p>Via Mint we have access to MarketLine. A great source for international market research, each report investigates market segmentation, leading companies in the sector, the competitive landscape, market forecasts and analysis.</p>	<p>The Mitchell</p> <p>✓</p>	<p>All libraries</p> <p>✓</p>	<p>Remote access</p> <p>✗</p>
<p>Mint UK Good for? Financial and company information; researching companies, creating targeted marketing lists; researching your competitors; checking directors and shareholders; contact details</p> <ul style="list-style-type: none"> • Mint UK contains information on over 5 million UK companies including unincorporated businesses. You can use it to search for individual companies or search for companies with specific profiles and for analysis. • If you're setting up or developing your own business you can find out how your competitors are doing. 	<p>The Mitchell</p> <p>✓</p>	<p>All libraries</p> <p>✓</p>	<p>Remote access</p> <p>✗</p>

<ul style="list-style-type: none"> Perhaps you're going for a job interview and want to investigate your potential employers. Mint is a huge database with powerful search capabilities and allows you to create marketing lists. Access to Mint UK is available in all Glasgow Libraries (Read Only) while Mint UK (Download/Export) is available in the Mitchell via password. Staff at Business @ The Mitchell will be happy to give you an introduction. 			
<p>Which? Good for? Getting unbiased opinions and expert advice on products and services</p> <p>Which? Is not just about what washing machine you should buy. Which? advises on and campaigns for consumer rights focusing on everything from personal finance, energy, food and health. It publishes expert, unbiased information to help you make the right choice.</p>	<p>The Mitchell</p> <p>✓</p>	<p>All libraries</p> <p>✗</p>	<p>Remote access</p> <p>✗</p>

Business @ The Mitchell is easy to use:

- Visit the department on Level 1 of The Mitchell Library
- Go to our webpages at www.glasgowlife.org.uk/businessinfo
- Phone **0141 287 2904**
- Join one of our [workshops](#) – check dates on our webpages
- Email business@glasgowlife.org.uk



For further information:

www.glasgowlife.org.uk

The Mitchell Library, North Street, Glasgow G3 7DN

0141 287 2999 lil@glasgowlife.org.uk