

# JEWELLERY INDUSTRY GUIDE

Updated July 2019



This is a guide to some of the resources available within the Mitchell Library Business & IP Centre relevant to the jewellery industry.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

This guide will be useful to anyone starting a business within the jewellery industry and also for those wanting to further their knowledge within this area.

## Start-Up Information



accessible via  
electronic  
databases

The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences & legislation etc. and highlights other sources of information and advice available. <http://gcclib.cobwebinfo.com/>

### Business Opportunity Profiles (BOP)

Antiques and Fine Art Dealer	BOP199
Fashion Accessories Retailer	BOP109
Jeweller	BOP106
Jewellery Maker	BOP008
Gift Shop	BOP392
Decorative Glass Maker	BOP195

### Mini BOP (MBP)

Clock and Watch and Repair Service	MBP435
New Age Shop	MBP298

### Business Information Fact Sheets (BIF)

A Guide to Using the Copyright of Others	BIF157
A Guide to Using Copyright to Protect Your Work	BIF218
A Guide to Costing and Pricing a Product or Service	BIF054
Registering a Trade Mark in the UK	BIF219
An Introduction to Registering and Protecting Your Product Designs	BIF249
Checklist for Buying a Shop	BIF050
Choosing Business and Company Names	BIF368

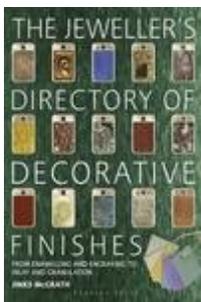
## UK Market Synopses (SYN)

Clothing and Accessories Retail

SYN041

## Small Business Help Books

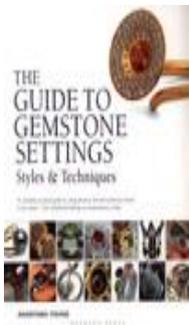
This is a collection of books with practical information aimed at those starting and running a jewellery business. They can all be found on the General Services floor of the Mitchell Library.



**The Jeweller's Directory of Decorative Finishes** by Jinks McGrath (Quarto Publishing, 2018)

A complete reference guide to the tools, materials and techniques for creating beautifully decorative finishes for jewellery.

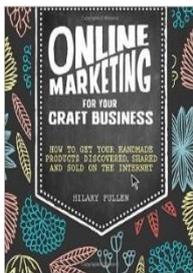
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**The Guide to Gemstone Settings** by Anastasia Young (Bloomsbury Publishing Plc., 2018)

A detailed guide to stone setting for jewellers exploring traditional, modern and experimental approaches to stone setting.

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**Online Marketing for Your Craft Business** by Hilary Pullen (David & Charles, 2014)

A book to help you develop a strategy for online networking that will help you identify who you want to connect with, where you will connect with them and what type of things you want to share and say to them.

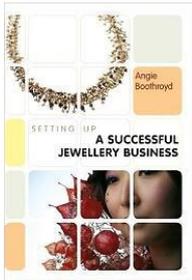
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**Mounting and Setting Stones** by Sonia Cheadle (A&C Black Publishers, 2011)

A clear and practical introduction to mount construction and the processes of stone setting.

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**Setting Up a Successful Jewellery Business** by Angie Boothroyd

(Bloomsbury Academic, 2017)

An all-encompassing guide for jewellery entrepreneurs of all levels which covers key lessons for setting up, running and growing a jewellery business.

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## Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size & forecasts, consumer demographics & attitudes, the key players & products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.

**fame**

Marketline Industry Guides:

- **Jewelry & Watches in the United Kingdom**
- **Jewelry & Watches in Europe**

**FAME (Read Only)** is available within any Glasgow Library.

**FAME (Download/Export)** is available via password from The Mitchell Library.

- Department Stores in the UK 2018
- Jewellery Manufacturing in the UK 2017
- Jewellery & Watch Stores in the UK 2018
- Precious Metals Production in the UK 2018
- Watch and Jewellery Wholesaling in the UK 2017



**British Standards Online** holds standards relating to the jewellery industry including:

- **BS EN ISO 9202:2019 – Jewellery and precious metals. Fineness of precious metal alloys.**
- **BS EN 28653:1993 – Jewellery. Ring-sizes. Definition, measurement and designation.**
- **BS EN ISO 8654:2018 – Jewellery. Colours of gold alloys. Definition, range of colours and designation.**
- **BS EN ISO 18323:2015 – Jewellery. Consumer confidence in the diamond industry.**
- **BS EN ISO 11490:2016 – Jewellery. Determination of palladium in palladium jewellery alloys.**

A read-only version of **British Standards Online** is available from Glasgow Libraries catalogue (Research 24/7 section) at [libcat.csghlasgow.org](http://libcat.csghlasgow.org). Library card and pin number required for remote access. <https://bsol.bsigroup.com/>



**Access to Research** gives free access to a wide range of academic articles, journals and research including business-related publications.

- **International Journal of Fashion Design, Technology and Education**
- **International Journal of Research in Marketing**

Previews of articles are available from Glasgow Libraries catalogue (Research 24/7 section) at <https://libcat.csghlasgow.org/web/arena>. Library card and pin number required for remote access. Full access available in all Glasgow Libraries



- **National Jeweller**
- **Canadian Jeweller**
- **Design Week**

**ProQuest** is available from Glasgow Libraries catalogue (Research 24/7 section) at <https://libcat.csghlasgow.org/web/arena>. Library card number required for remote access.

Please note that many articles about the food industry (from business journals and newspapers) are available from our electronic sources.

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## Internet Sources

Websites containing free sources of industry statistics, information and contacts:

### **Arts and Business Scotland**

Arts & Business Scotland is an independent Scottish charity which acts as a conduit between the cultural and business sectors, helping to nurture the creative, social and commercial relationships that will enrich creativity and cultural engagement across Scotland.

<http://www.aandbscotland.org.uk/>

### **Association for Contemporary Jewellery**

The Association for Contemporary Jewellery is devoted to the promotion, representation, understanding and development of contemporary jewellery in the United Kingdom and abroad. [www.acj.org.uk](http://www.acj.org.uk)

### **British Allied Trades Federation, BATF**

Represents trade associations which represent the design, manufacture and supply of jewellery, giftware, travel goods and accessories. [www.bjgf.org.uk](http://www.bjgf.org.uk)

### **The British Watch and Clock Makers Guild**

Guild Council composed of practical experts who provide help for members with information and solving various problems such as those concerning obsolete parts, Insurance, starting a business etc. [www.bwcmg.org](http://www.bwcmg.org)

### **The Crafts Council**

Glossy review of important contemporary crafts people, reviews of exhibitions, details of craft galleries, services for craft and decorative arts practitioners, specialist courses etc. Covers textiles, ceramics, sculpture, metalwork, jewellery, lighting, furniture, applied arts etc. [www.craftscouncil.org.uk](http://www.craftscouncil.org.uk)

### **Crafts Scotland**

We help people learn about, appreciate and buy craft, promoting the contribution of craft to Scotland's cultural, economic and social well-being through our exhibitions and events programmes.

<https://www.craftscotland.org/>

### **The Jewellery Distributors' Association of the United Kingdom**

Trade body supporting those who wholesale, distribute, import and export precious and fashion jewellery, accessories, watches, clocks and other items to the jewellery and allied trades. [www.jda.org.uk](http://www.jda.org.uk)

### **The London Bullion Market Association**

The trade association that represents London's wholesale over-the-counter market for gold and silver. The ongoing work of the Association encompasses many areas, among them refining standards. [www.lbma.org.uk](http://www.lbma.org.uk)

### **Major Jewellery Associations**

Lists the major Jewellery Associations around the world. <http://Info.goldavenue.com>

### **The National Association of Jewellers (NAJ)**

NAJ is a professional membership body representing over 2000 companies that operate in every aspect of the jewellery industry.

Formed in 2015 through the unification of the British Jewellers Association and the National Association of Goldsmiths.

<https://www.naj.co.uk>

### **Responsible Jewellery Council**

Promotes responsible business practices throughout the diamond and gold jewellery supply chain.

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

### **The Scottish Gemmological Association**

Formed in 2009 to promote gemmology in Scotland, its website offers in depth articles about the jewellery scene in Scotland.

<http://www.scottishgemmology.org/>

### **The World Jewellery Confederation**

Encourages harmonisation and international cooperation, and protecting consumer confidence in the industry. [www.cibjo.org](http://www.cibjo.org)

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the online catalogue <https://libcat.csglasgow.org/web/arena> for more details.

### **Contact us**

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 [@BIPCGlasgow](https://twitter.com/BIPCGlasgow)



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