

ORGANIC FOOD INDUSTRY GUIDE

Updated June 2019



In collaboration with



Founder Partner



This is a guide to some of the resources available within the Business & IP Centre relevant to the organic food industry.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, and Internet sources.

This guide will be useful to anyone starting a business within the organic food industry and also for those wanting to further their knowledge within this area.

Start-Up Information



The Cobra database contains practical fact sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences & legislation etc. and highlights other sources of information and advice available.

Cobra is available from Glasgow Libraries catalogue (Research 24/7 section) at libcat.csghlasgow.org. Library card number and PIN required for remote access.

Business Opportunity Profiles (BOP)

Farm Shop	BOP164
Health Food and Supplements Retailer	BOP011

Business Information Fact Sheets

A Guide to Food Hygiene Inspections	BIF503
A Guide to Food Hygiene Regulations in the UK	BIF193
A Guide to Food Labelling Requirements	BIF182
A Guide to the Food Safety Act 1990	BIF070
An Introduction to Food Safety Legislation	BIF435

Sector Research Guides (SRG)

Food and Drink	SRG003
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UK Market Synopsis

Food and Grocery Retail	SYN092
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Business Legal Library

Food Safety Act 1990	LEG004
Organic Product Regulations 2009	LEG575

Sector Updates

Food and Drink - Sector Update	SEC008
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Source of Business Information

Department for Environment, Food & Rural Affairs	SOU079
Food Standards Agency (FSA)	SOU080
Health Food Manufacturers' Association	SOU629
Soil Association Certification	SOU092
Trading Standards Institute (TSI)	SOU093

Mini Business Opportunity Profiles (MBP)

Fresh Pasta Producer	MBP114
Hamper Service	MBP028
Health Food/Organic Café	MBP046
Homemade Sauce and Marinade	MBP034
Homemade Soup Producer	MBP251
Pick Your Own Fruit	MBP153
Raw Food Café	MBP121
Vegetable Box Scheme	MBP154
Vegetarian/Vegan Restaurant	MBP181

Small Business Help Books

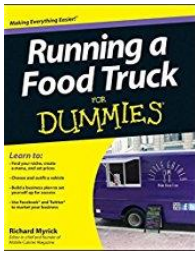
This is a collection of books with practical information aimed at those starting and running a business in the organic food industry. The books listed below and other organic food titles can be found in Glasgow Libraries Online Catalogue at libcat.csghlasgow.org.



Cook, wrap, and sell: a guide to starting and running a successful food business from your kitchen (Bruce McMichael, 2012)

The book provides real-life stories of people making money from cooking, baking and blogging. It also offers information on funding, tax, insurance, branding and packaging.

647.950681



Running a food truck for dummies (Richard Myrick, 2012)

The book provides information to help you create a successful business plan. Explains how PR and social media can be used to build up a following, outlines how to stay in profit and expand. Helpfully the book also uses several icons such as warnings icons which clarifies how to protect against potential pitfalls, whilst other icons are used to provide indications of methods or ideas which will give you an advantage on the road to food truck success.

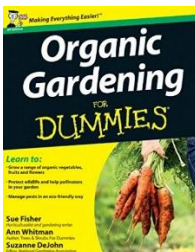
647.95



Money for jam: the essential guide to starting your own small food business (Oonagh Monahan, 2013)

The book contains start-up information for small food businesses. It covers legislation, registration, labelling, packaging, suppliers and distributors. It also contains case studies and signposts for useful resources and suppliers.

338.47664



Organic gardening for dummies (Sue Fisher, 2012)

The book covers everything the beginner gardener needs to start growing organically. It covers step-by-steps guides on a variety of topics such as cultivating, composting and pest control.

635.0484

Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size & forecasts, consumer demographics & attitudes, the key players & products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.

British Standards Online is a service provided by the British Standards Institution and provides access to 27,000 historical, draft and current standards. Demonstrating compliance with these widely recognised standards provides a 'badge' marking you out from the competition no matter the size of your business.



- **Fruit Growing in the UK - A01.200**
- **Fruit & Vegetable Retailers in the UK - G47.210**
- **Fruit & Vegetable Wholesaling in the UK - G46.310**
- **Organic Food Retailing in the UK - UK0.002**
- **Vegetable Growing in the UK - A01.130**

Access to **IBISWorld** is available within any Glasgow Library.



Marketline Industry Guides:

- **Bakery and Cereals in the United Kingdom**
- **Prepared Meals in the United Kingdom**
- **Food Retail in the United Kingdom**
- **Savoury and Deli Foods in the United Kingdom**
- **Savoury Snacks in the United Kingdom**
- **Seasonings, Dressings and Sauces in the United Kingdom**
- **Soups in the United Kingdom**
- **Syrups and Spreads in the United Kingdom**

Mint UK (Read Only) is available within any Glasgow Library.

Mint UK (Download/Export) is available via password from The Mitchell Library.



First Research Industry Profiles:

- **Bakery Product Manufacturing – Quarterly Update**
- **Coffee Shops – Quarterly Update**
- **Fresh Prepared Foods – Quarterly Update**
- **Snack Foods Manufacturing – Quarterly Update**
- **Speciality Eateries – Quarterly Update**
- **Speciality Food Stores – Quarterly Update**

ProQuest is available from the Glasgow Libraries catalogue (Research 24/7 section) at libcat.csghlasgow.org. Library card number and PIN required for remote access.



British Standards Online holds standards relating to the organic food industry. Titles include:

- **PD ISO/TS 19657:2017** – Definitions and technical criteria for food ingredients to be considered as natural.
- **PAS 221:2013** – Prerequisite programmes for food safety in food retail.
- **BS 4874:1972** – Specification for catering container dimensions.

A read-only version of **British Standards Online** is available from the Glasgow Libraries catalogue (Research 24/7 section) at libcat.csghlasgow.org. Library card number and PIN required for remote access.

Magazines and Journals

Useful for gaining inside knowledge, recent trends, industry news, company profiles, reviews of new products and services. Some contain annual reviews and company contact lists.



ProQuest is a subscription only database contains trade journals and magazines. Titles include: *British Food Journal, Food Packaging Bulletin, Food Truck Operator, European Food and Drink Review, Farmers Guardian, Farmland Markets, International Food Safety News, Renewable Agriculture and Food Systems.*

ProQuest is available from the Glasgow Libraries catalogue (Research 24/7 section) at libcat.csghlasgow.org. Library card number and PIN required for remote access.



RBdigital eMagazines is a great service which lets you read digital copies of your favourite magazines for FREE! Titles include: *BBC Easy Cook, BBC Good Food, Creating an Organic Garden, BBC Eat Well, Craft Beer Book, Good Housekeeping, Green Living Guide, Olive, Vegetarian Today and Woman & Home Feel Good Food.*

RBdigital eMagazines is available from the Glasgow Libraries catalogue (eReading 24/7 section) at libcat.csghlasgow.org. Library card number and PIN required for remote access.



Visit General Services, Level 4 at The Mitchell Library for organic food magazines and journals. Titles include: *British Baker, Caterer and Hotel Keeper, Decanter, Dram, Coop News, Food Manufacture, Nature, Scottish Grocer, Scottish Licenced Trade News and Vegetarian.*

Internet Sources

Websites containing free sources of industry statistics, information and contacts.

Agra

Major news source for all aspects of agriculture. Mostly subscription only but has a brief summary of some of their reports. Also covers food policy.

www.agribusinessintelligence.informa.com/productsites

All Organic Links – A Partner of Organic.org

A listing system for the organic industry - organic information, associations, growers, and retailers. www.allorganiclinks.com

City Property Markets

Provides details of Glasgow based farmers markets via their locator, details of trader registration and contact information. <https://www.citypropertyglasgow.co.uk/markets>

Food Standards Agency

Government agency responsible for protecting the public's health and consumer interests in relation to food. Guidance and information on food safety. <https://www.food.gov.uk/>

Organic Farmers and Growers

Community interest company whose online resource which provides information about organic food and farming, news and events. <https://ofgorganic.org/>

Organic Food.co.uk

Lifestyle and information magazine website. www.organicfood.co.uk/

Organic Food Federation

Association embraces farmers, growers, manufacturers, importers and retailers. www.orgfoodfed.com/

Scottish Organic Food Producers Association

Support members in building financially and environmentally sustainable businesses. Lists events, training and produces monthly newsletters. <http://www.sopa.org.uk/>

Simon Wright – the Organic Consultancy

Website of a private consultant, but contains useful free information on the organics industry and advice on going organic. www.organicandfairplus.com/

Soil Association

Main pressure group and certification body for organic food and farming. Website has information about the association, news and an online version of the Organic Directory. www.soilassociation.org/

Sustain

Pressure group promoting better food and farming techniques also publish reports. www.sustainweb.org/

World Wide Opportunities on Organic Farms

WWOOF is dedicated to helping those who would like to volunteer on organic farms internationally. www.woof.net/

The Business & IP Centre supports entrepreneurs and innovators from that first spark of inspiration to successfully launching and growing a business. We have a team on hand to help guide you through intellectual property through workshops, one-to-one sessions and webinars, as well as being on hand in the Centre itself. [Visit the website](#) to see how we can help you take the right steps to start up, protect and grow your business.

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the online catalogue at libcat.csghlasgow.org for more details.

Contact us

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