

# TV & FILM INDUSTRY GUIDE

Updated April 2019



In collaboration with



This is a guide to some of the resources available within the Business & IP Centre relevant to the TV & Film industry.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and internet sources.

This guide will be useful to anyone starting a business within the TV and Film industry and also for those wanting to further their knowledge within this area.

## Start-Up Information



accessible via  
Research 24/7

The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences & legislation etc. and highlights other sources of information and advice available.

Cobra is available from Glasgow Libraries catalogue (Research 24/7 section) at [libcat.csghlasgow.org](http://libcat.csghlasgow.org). Library card number required for remote access.

### Business Opportunity Profiles (BOP)

Entertainment Agency	BOP375
Performing Arts Company	BOP383
Videographer	BOP020
Actor	MBP307

### Business Information Fact Sheets

A Guide to Using Copyright to Protect Your Work	BIF218
A Guide to Using the Copyright of others	BIF157

## Small Business Help Books

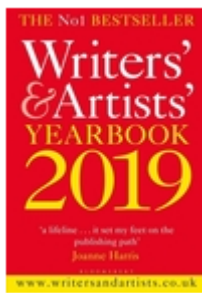
This is a collection of books with practical information aimed at those starting and running a business in the film industry. Books are available in the Mitchell Library.



### **The International Film Business (Angus Finney, 2010)**

The International Film Business considers the independent film sector as a business, and the specific skills and knowledge that it requires. It describes both the present state of the independent film industry and the significant technological developments that have begun to take place, and what changes these might effect.

384.8068 FIN



**The Writers' & Artists' Yearbook 2019** This bestselling guide to all areas of publishing and the media is completely revised and updated every year. The Yearbook is packed with advice, inspiration and practical guidance on who to contact and how to get published.

808.0205



### **Get Started in Film Making (Tom Holden, 2018)**

Get Started in Film Making is the essential guide for all budding film makers, empowering and inspiring anyone to unleash their creative side. Completely revised and updated, it is the perfect manual for smartphone Spielbergs, Go-Pro adrenaline junkies, drone-warriors, and wannabe vloggers.

791.43023 HOL

## Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size & forecasts, consumer demographics & attitudes, the key players & products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



- **J59.120 – Film, Video & TV Programme Post-Production in the UK.**
- **J59.130 – Film, Video & TV Programme Distribution in the UK.**
- **J59.140 – Cinemas in the UK.**
- **J59.111 – Motion Picture Production in the UK.**
- **J60.200 – Television Programming & Broadcasting in the UK.**



- **BS ISO 12606:1997**

**Cinematography. Care and preservation of magnetic audio recordings for motion-pictures and television.**

- **BS EN IEC 62731:2018**

**Text-to-speech for television. General requirements.**

Please note that many articles about the film and television industries (from business journals and newspapers) are available from our electronic resource **ProQuest** which can be accessed through our webpages at **libcat.csghlasgow.org**. A library card number is required for remote access.

## Trade Magazines

Useful for gaining inside knowledge, recent trends, industry news, company profiles, reviews of new products and services.



### Empire

Latest news, reviews and film industry information. Released monthly and available as a reference resource in the Mitchell Library or as a lending periodical in various branch libraries.



### Sight & Sound

Monthly British film industry magazine published by the British Film Institute (BFI). Contains up-to-date industry information, news and reviews. Available for reference and lending in various Glasgow libraries.



**RBdigital eMagazines** is a great service which lets you read digital copies of your favourite magazines for FREE! Titles include **EMPIRE**, **SFX** and **TOTAL FILM**.

Visit [libcat.csghlasgow.org](http://libcat.csghlasgow.org) for more details.

## Directories

Contain lists of companies and industry contacts. Some have annual industry reviews, and specialist articles.



### **Benn's Media (2010)**

The guide to United Kingdom & Ireland newspapers, periodicals and broadcast media.



### **The Knowledge (2007)**

*The Knowledge* is a comprehensive production directory, giving you contact information of crew and comprehensive information on UK film, TV and commercial.



### **The White Book: the international entertainment industry buyers guide (2018)**

This directory provides a comprehensive list of industry contacts within event management, structures, security, technical support and equipment. There are also sections for PR, marketing and design services and a full section dedicated to entertainment, enabling choice between styles of acts or attractions to compliment any event.

## Internet Sources

Websites containing free sources of industry statistics, information and contacts.

### **BAFTA**

The British Academy of Film and television Arts (BAFTA) promotes and rewards excellence in film, television and Internet and multimedia technologies.

<http://www.bafta.org/>

### **BBC Films**

BBC Films is the feature film-making arm of the BBC. Its sub-divisions Film Network provides a Filmmaking Guide where you can find more information about the filmmaking and exhibition process, from pre-production through to marketing and distribution.

<http://www.bbc.co.uk/filmnetwork/filmmaking/guide/>

### **British Film Commission (BFC)**

The British Film Commission (BFC) is the national body in charge of attracting, encouraging and supporting the production of international feature films in the UK. With offices in the UK and the US, the BFC provides free professional advice to help make productions in the UK a reality.

<http://www.britishfilmcommission.org.uk/>

### **The British Society of Cinematographers**

The British Society of Cinematographers is an educational, social and professional organisation. Since its formation in 1949 its prime objective has been to promote and encourage the highest standards in the art and craft of cinematography.

<http://www.bscine.com/>

### **UK Cinema Association**

The Cinema Exhibitors Association represents the interests of UK cinema operators. It also supports the work of The Cinema and Television Benevolent Fund and the British Cinema and Television Veterans.

<http://www.cinemauk.org.uk/>

### **Creative Skillset**

As part of our remit as a Sector Skills Council, Skillset is the definitive source of research into employment, conditions and skill levels in the UK film industry.

<http://www.skillset.org/film/industry/>



### **Directors Guild of Great Britain**

A trade union representing directors across all media. It offers help with contracts, a campaigning voice and organises seminars and screenings.

<http://www.dggb.org/>

### **Documentary Filmmakers Group (DFG)**

The Documentary Filmmakers Group (DFG) is the national organisation working to promote documentary filmmaking talent and innovation in the UK.

<http://thedfg.org/>

### **Equity**

Equity is a trade union that represents artists from across the arts and entertainment industries.

<http://www.equity.org.uk/home/>

### **Film London**

Film London is the capital's public agency for feature film, television, commercials and other interactive content, including games. Their aim is to ensure London has a thriving film sector that enriches the capital's businesses and its people. Film London is supported by the UK Film Council, the London Development Agency, Arts Council England London, the Mayor of London and Skillset.

<http://filmlondon.org.uk/>

### **IMDB – Movies, TV and Celebrities**

IMDBPro, part of IMDB, provides 80,000 representation listings for actors, directors and producers. It also provides 30,000 employee contact details for companies in the movie and TV industry.

[www.imdb.com](http://www.imdb.com)

### **Independent Cinema Office (ICO)**

A national organisation set up to foster and support independent film exhibition throughout the UK.

<http://www.independentcinemaoffice.org.uk/>

### **Producer Alliance for Cinema and Television (Pact)**

Pact is the UK trade association representing and promoting the commercial interest of independent feature film, television, digital, children's and animation media companies.

<http://www.pact.co.uk>

### **Script Factory**

National screenwriter's organisation offering training, masterclasses, performed readings and a script development service.

<http://www.scriptfactory.co.uk/>

### **Moviegram**

A social networking website for filmmakers of all ages and skill levels; allowing you to share and receive feedback on all aspects of the film production cycle, where your final cut can be shown and reviewed by filmmakers all over the world.

<http://moviegr.am/>

### **Spotlight: The Home of Casting**

Spotlight provides services for performers, agents and casting. Spotlight is used by most TV, film, radio and theatrical companies throughout the UK and many worldwide.

<http://www.spotlight.com/>

### **Drama UK**

The Conference of Drama Schools provides information about dramatic training and related financial support.

<http://www.drama.ac.uk/>

### **The Writer's Guild of Great Britain**

A membership-based organisation, with a specific arm focussing on screenwriters. The Writers' Guild agreements establish the minimum terms and conditions for TV, film, radio, book and theatre work.

<http://www.writersguild.org.uk/>

### **UK Performing Arts**

UK Performing Arts is an information point for training and careers in the performing arts.

<http://www.ukperformingarts.co.uk/>

## National Screen Agencies:

### **Creative England:**

Details about funding opportunities from Creative England and its three regional hubs (which replace the nine screen agencies) will become available on the Creative England website in due course.

<http://www.creativeengland.co.uk>

### **Creative Scotland**

Replaces Scottish Screen as the main funding body in Scotland.

<http://www.creativescotland.co.uk/>

### **Northern Ireland Screen – Film and Television development**

Northern Ireland Screen, formerly NIFTC, is the National Screen Agency for Northern Ireland. Northern Ireland Screen administers and allocates various funds for the development and production of the moving image, including feature film, shorts, animation, documentaries, television drama series and new media.

<http://www.northernirelandscreen.co.uk/>

### **Film Agency for Wales**

The sole agency for film in Wales, the agency's aim is to facilitate the emergence of a viable and sustainable Welsh film industry.

<http://www.ffilmcymruwales.com>

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the online catalogue [libcat.csghlasgow.org](http://libcat.csghlasgow.org) for more details.

### Contact us

Business & IP Centre Glasgow

The Mitchell Library

North Street

Glasgow G3 7DN

[www.glasgow.org.uk/bipcglasgow](http://www.glasgow.org.uk/bipcglasgow)

T: +44 (0)0141 287 2904

E: [business@glasgowlife.org.uk](mailto:business@glasgowlife.org.uk)

 [@BIPCGlasgow](https://twitter.com/BIPCGlasgow)



Images by [YasooYamoo.com](http://YasooYamoo.com), [beyrouth](#), [anne.oeldorfhirsch](#) under a [Creative Commons license](#)