

# FAST FOOD & SNACKS INDUSTRY GUIDE

Updated May 2020



This is a guide to some of the resources available within the Mitchell Library Business & IP Centre Glasgow and other parts of the Mitchell Library relevant to the fast food and snacks industry.

Inside you will find sources of information such as market research (statistics, trends and developments), key companies, trade magazines, newsletters, and Internet sources.

This guide will be useful to anyone starting a business within the fast food and snacks industry and for those wanting to further their knowledge within this area.

## Start-Up Information



The Cobra database contains practical factsheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available.

Cobra is available from available from the Online Library eResources [libcat.csghlasgow.org](http://libcat.csghlasgow.org). Library card number required for remote access.

### Business Opportunity Profiles (BOP)

Cake Shop	BOP563
Café	BOP516
Chocolatier	BOP279
Coffee Shop	BOP391
Craft Bakery	BOP064
Delicatessen	BOP271
Fast Food Takeaway	BOP165
Fish & Chip Shop	BOP542
Homemade Cake and Biscuit Maker	BOP141
Ice Cream Van	BOP129
Mobile Coffee Cart	BOP552
Mobile Takeaway	BOP086
Restaurant	BOP021
Sandwich Shop	BOP295
Speciality Cake Maker	BOP301
Sweet Shop	BOP140
Tea Room	BOP346

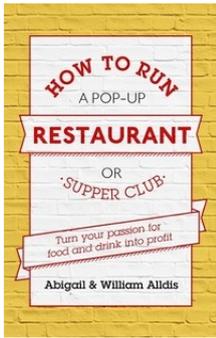
### Business Information Fact Sheets (BIF)

Food Hygiene Inspections – A Guide To	BIF503
Food Safety Legislation – An Introduction To	BIF435
Food Information and Labelling Requirements – A Guide To	BIF182
Registration of a Food Business Premises	BIF486
Food Safety Act 1990 – A Guide to The	BIF070
Food Hygiene Regulations in the UK – A Guide To	BIF193
Food Safety Management System – An Introduction To	BIF502

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## Small Business Help Books

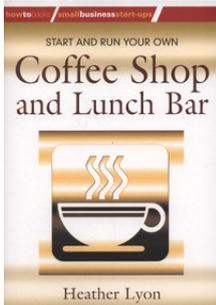
This is a collection of books with practical information aimed at those starting and running a business. Located on Level 4 of the Mitchell Library. You can search the catalogue, request books and manage your loans using the Online Library at [libcat.csghlasgow.org](http://libcat.csghlasgow.org)



**How to Run a Pop Up Restaurant** by Abigail Alldis (Robinson, London, 2015)

How to turn your passion for food, drink and fast food into a profitable business.

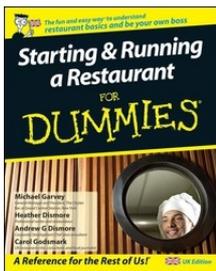
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**Start and Run Your Own Coffee Shop and Lunch Bar** by Heather Lyon (Oxford, 2008)

How to start and run a coffee shop and make it a success.

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**Starting & Running a Restaurant for Dummies** by Michael Garvey et al. (John Wiley, 2007)

A beginner's guide to starting and running any kind of restaurant or eatery.

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## Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size & forecasts, consumer demographics & attitudes, the key players & products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



IBIS World Industry Reports:

- **Biscuit Production UK**
- **Cafes and Coffee Shops UK**
- **Coffee Processing UK**
- **Coffee, Tea and Spices Wholesale UK**
- **Chocolate and Confectionery Production UK**

- **Confectionery Wholesaling UK**
- **Full Service Restaurants UK**
- **Ice Cream Production UK**
- **Juice and Smoothie Bars UK**
- **Pizza Delivery and Takeaway UK**
- **Potato Crisps and Snacks Production UK**
- **Prepared Meal Manufacturing UK**
- **Soft Drink Production UK**
- **Takeaway and Fast Food Restaurants UK**

IBIS World is available from available from the Online Library eResources [libcat.csghlasgow.org](http://libcat.csghlasgow.org) within all Glasgow Libraries.

## fame

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Marketline Industry Guides:

- **Food Service in the United Kingdom**
- **Confectionery in the United Kingdom**
- **Ice Cream in the United Kingdom**
- **Hot Drinks in the United Kingdom**

Fame (Read Only) is available from the Online Library eResources [libcat.csghlasgow.org](http://libcat.csghlasgow.org) in all Glasgow Libraries. Fame (Download/Export) is available via password from The Mitchell Library.

## BSOL

Standards Online

British Standards include:

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- **BS EN ISO 16634-2:2016 – Tracked Changes – Food Products**
- **BS EN ISO 22000-2018 – Food Safety Management**

British Standards Online is available from available from the Online Library eResources [libcat.csghlasgow.org](http://libcat.csghlasgow.org). Library card number required for remote access.



## Access to Research

Publications include:

- **European Food Research and Technology**
- **Food Additive and Contaminants**
- **Food Ethics**
- **Food Science and Nutrition**

Previews of articles are available from the Online Library eResources [libcat.csghlasgow.org](http://libcat.csghlasgow.org). Library card number required for remote access. Full access available in all Glasgow Libraries.



## ProQuest

Publications include:

- **British Food Journal, Bradford**
- **Food Manufacture, London**

ProQuest is available from available from the Online Library eResources [libcat.csghlasgow.org](http://libcat.csghlasgow.org). Library card number required for remote access.

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## Magazines and Newsletters

Useful for gaining inside knowledge, recent trends, industry news, company profiles, reviews of new products and services. Some contain annual reviews and company contact lists. Unless otherwise stated, magazines are available from General Services Level 4.



### **BBC Good Food Magazine** (Monthly)

A monthly magazine with recipes and cooking advice perfect for revitalising your menu.

Available from the RB Digital App  
(<https://libcat.csghlasgow.org/web/arena/emagazines>)



### **Olive** (Monthly)

This Monthly magazine aims to inspire food lovers to cook new, health and affordable dishes.

Available from the RB Digital App  
(<https://libcat.csghlasgow.org/web/arena/emagazines>)

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## Directories

Contain lists of companies and industry contacts. Some have annual industry reviews, and specialist articles.



### **The Grocer: Directory of Manufacturers and Suppliers**

Directory of food and drink manufacturers and suppliers; also has a list of food & drink products and a brand index.

[www.grocerdirectory.co.uk](http://www.grocerdirectory.co.uk)

### **Speciality Food – The Directory**

Guide to companies supplying speciality and delicatessen food. Includes baking, confectionery, ready meals, snack foods, drinks etc.

[www.specialityfoodmagazine.com/directory](http://www.specialityfoodmagazine.com/directory)



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## Internet Sources

Websites containing free sources of industry statistics, information and contacts.

### **The Beverage Standards Association**

Trade association for suppliers and retailers in the beverage industry, including coffee shops. It provides news, information and a directory relevant to coffee shop owners.

<https://www.beveragestandardsassociation.co.uk>

### **Big Hospitality**

This is a trade publication aimed at owners and managers of restaurants that features trade news, updates and reviews.

<https://www.bighospitality.co.uk/Sectors/Restaurants>

### **The British Sandwich and Food to Go Association**

Represents businesses in the sandwich industry, providing news, events and a supplier directory.

<https://www.sandwich.org.uk/>

### **Cafe Life Association**

Membership-based organisation for businesses that operate in the café market. Provides a few basic fact sheets but gives a suppliers directory.

<https://www.thecafelife.co.uk/>

### **Essentially Catering**

Magazine distributed to pubs, cafés, restaurants, fish and chip shops and fast food outlets, providing industry and business news, profiles of caterers, licensing issues, marketing tips and advice on health and safety.

<https://www.essentiallycatering.co.uk/>

### **The European Snacks Association**

Concerned with the development and improvement of potato chips, edible nuts and snack food products in Europe.

<https://www.esasnacks.eu/>

### **The Food and Drink Federation**

A membership association for the food and drink industry, including chocolatiers. It provides industry updates, information and guidance for its members.

<http://www.fdf.org.uk/>

### **The Food Standards Agency**

An independent Government department that provides businesses with news, reports, guidance and information in relation to food safety.

<https://www.food.gov.uk/>

### **The Ice Cream Alliance**

The trade association for the ice cream sector. It provides advice on obtaining equipment, ice cream brands, new technology and developments in the sector.

<https://www.ice-cream.org/>

### **The International Cocoa Organisation**

Gives an analysis of the world cocoa market. Reviews recent developments in the market with long term trends and forecasts.

[www.icco.org](http://www.icco.org)

### **Just Food**

A website providing access to reports, news and event information from all sectors of the food industry. Includes an international directory of products and suppliers.

<https://www.just-food.com/>

### **National Federation of Fish Fryers**

Represents fish and chip shop proprietors and offers trade training courses specially designed for new entrants to the trade. Includes an associate members directory, suppliers etc.

<https://www.nfff.co.uk/>

### **The Nationwide Caterers' Association**

A trade association for both static and mobile caterers. With news and fact sheets on various topics including starting up (takeaway, sandwich van, fish and chip shop etc.), insurance, training, VAT etc. With catering contacts.

<https://www.ncass.org.uk/>

### **Pizza, Pasta & Italian Food Association**

The trade association for pizza, pasta and Italian food businesses. Offers a range of member benefits including a regular magazine and free access to a legal helpline. Features a free online directory of suppliers of relevant products and services within the industry.

<https://www.papa.org.uk/>

### **Seafish**

The UK's seafood body. It works on a cross-industry level with fishermen, processors, wholesalers, seafood farmers, fish friers, caterers and retailers. Gives latest news, policy reforms, nutrition information, recipes etc.

<https://www.seafish.org/>

### **UK Hospitality**

Represents the broad hospitality sector – covering everything from bars, coffee shops, contract catering, hotels, nightclubs, visitor attraction.

<https://www.ukhospitality.org.uk/default.aspx>

### **UK Tea and Infusions Association**

An independent non-profit making body dedicated to promoting tea and herbal infusions; providing services and support of a technical, scientific and regulatory nature to the tea industry. Works closely with several large national and international food bodies to ensure that the quality of tea imported into the European Union meets the highest possible standards as regulated by law.

<https://www.tea.co.uk/>

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the Online Library [libcat.csghlasgow.org](https://libcat.csghlasgow.org) for more details.

**Contact us**

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