SOCIAL ENTERPRISE INDUSTRY GUIDE

Updated April 2020
This is a guide to some of the resources available within the Business & IP Centre Glasgow and other parts of the Mitchell Library which are useful if you are researching social enterprises.

Inside you will find sources of information such as market research (statistics, trends and developments), key organisations, databases, publications, newsletters, and Internet sources.

This guide will be useful to anyone starting a social enterprise and for those wanting to further their knowledge within this area.
Social Enterprise Databases

**Social Enterprise Scotland**
National members directory where you can search for Scottish social enterprises by keywords, location or sector. Profiles include contact details, aims and products or services.
www.socialenterprise.scot/directory

**Glasgow Social Enterprise Network (GSEN)**
Directory of over 150 Glasgow based GSEN members. Search by name, sector or download the pocket guide. Profiles include contact details, social media links, aims and products or services.
www.gsen.org/content/members

**Fame**
This database contains the accounts and other details of all UK and Irish limited companies. Many social enterprises will be registered companies, especially the larger ones, and will be included on Fame.
Fame (Read Only) is available from the Online Library eResources libcat.csglasgow.org in all Glasgow Libraries. Fame (Download/Export) is available via password from The Mitchell Library.

**Funds Online**
This database contains grant givers who provide funding for individuals or groups. Funds Online is available from the Online Library eResources libcat.csglasgow.org via password from The Mitchell Library

Start-Up Information

**Cobra**
The Cobra database contains practical factsheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available.

Cobra is available from available from the Online Library eResources libcat.csglasgow.org. Library card number required for remote access.

**Mini Business Opportunity Profiles (MBP)**
Independent Museum MBP292
Ecological Cleaning Products Retailer MBP294
Recycling Consultant MBP333
Community Radio Station MBP400
Fair Trade Retailer MBP429
Small Business Help Books

This is a collection of books with practical information aimed at those starting and running a business. Located on Level 4 of the Mitchell Library. You can search the catalogue, request books and manage your loans using the Online Library at libcat.csglasgow.org

Social Enterprise: How to Successfully Set Up and Grow a Social Enterprise By Heidi Fisher (Heidi L. Fisher, 2016)

This book tells you what social enterprise is, how to set up a social enterprise and how to run, manage and grow it successfully. It includes information on legal structures for social enterprise, how to develop products and services, pricing, tax and VAT issues, people management, marketing, financing and investment, social value and impact measurement, as well as looking at your exit strategy, how to avoid burnout and the future of social enterprise.

361.765

Inside Social Enterprise: Looking to the Future By Helen Fitzhugh and Nicky Stevenson (The Policy Press, 2014)

This book includes interviews with experienced social enterprise practitioners, supporters, thinkers and policy makers. In their own words, they discuss their organisations, values and goals. It provides a clear introduction as to what social enterprises are, how they can change individual lives and, by challenging assumptions, may even offer new directions for the future of capitalism. It is a unique guide for aspiring practitioners, students, researchers and public sector staff.

361.765
Understanding Social Enterprise: Theory and Practice By Rory Ridley-Duff and Mike Bull (Sage, 2011)
This book focuses on different and distinct approaches to social enterprise and social economy. It contains comprehensive coverage of employee-owned cooperatives, community and charitable enterprises, and examines managerial issues for social enterprises around strategic thinking, leadership, HRM, governance and globalisation. It draws on international debates and case studies with further reading and links to online information about social enterprise projects.

Rethinking Capitalism: Economics and Policy for Sustainable and Inclusive Growth
By Michael Jacobs and Mariana Mazzucato (Wiley-Blackwell in Association with The Political Quarterly, 2016)
This book sets out alternative economic approaches which better explain how capitalism works, why it often doesn’t, and how it can be made more innovative, inclusive and sustainable.

Fundraising Management By Adrian Sargeant and Elaine Jay (3rd ed, Routledge, 2014)
This book looks at how to apply the principles of marketing to non-profit organisations and the fundraising sector. This comprehensive how-to guide provides a thorough grounding in the principles underpinning professional practices and critically examines the key issues in fundraising policy, planning and implementation.

Market Research & Statistics
If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size & forecasts, consumer demographics & attitudes, the key players & products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.

IBIS World contains the UK’s most comprehensive collection of industry market research and industry risk ratings. Analysis of hundreds of sectors including revenue forecasts. Brexit impact statements also available.

IBIS World is available from available from the Online Library eResources libcat.csglasgow.org within all Glasgow Libraries.
Fame contains access to Marketline Industry Guides and company reports in various sectors.

Fame (Read Only) is available from the Online Library eResources libcat.csglasgow.org in all Glasgow Libraries. Fame (Download/Export) is available via password from The Mitchell Library.

British Standards include:
- BS EN ISO 14020:2001 Environmental labels and declarations
- BS ISO 26000:2010 Guidance on social responsibility
- BS EN ISO 14001:2015 Environmental management systems
- BS EN 16751:2016 Bio-based products. Sustainability criteria
- BS ISO 20611:2018 Adventure tourism. Good practices for sustainability

British Standards Online is available from the Online Library eResources libcat.csglasgow.org. Library card number required for remote access.

Publications include:
- Analyses of Social Issues and Public Policy
- Business & Society
- Corporate Social-Responsibility and Environmental Management
- Journal of Business Ethics
- Journal of Nonprofit and Voluntary Sector Marketing
- Nonprofit and Voluntary Sector Quarterly
- Nonprofit Business Advisor
- Nonprofit Management and Leadership
- Successful Fund Raising

Previews of articles are available from the Online Library eResources libcat.csglasgow.org. Library card number required for remote access. Full access available in all Glasgow Libraries.

Publications include:
- Fund Raising Management
- Third Sector
- Social Enterprise Journal
- Voluntary Sector Review
- Voluntas

ProQuest is available from the Online Library eResources libcat.csglasgow.org. Library card number required for remote access.
Magazines and Newsletters

Useful for gaining inside knowledge, recent trends, sector news, profiles, reviews of new initiatives and services. Some contain annual reviews and contact lists.

**Governance and Compliance** (Monthly)
Magazine for secretaries of companies but also other non-profit bodies. Print edition and free online sections.

www.icsa.org.uk/knowledge/governance-and-compliance
@GovCompMag

**Philanthropy Impact** (Quarterly)
Free online magazine looking at developing greater expertise, awareness and impact in social investment. Free online news, resources, interviews and events sections.

www.philanthropy-impact.org
@PhilanImpact

**Pioneers Post** (Quarterly)
Leading UK industry magazine focussed on social enterprise. Contains news, opinion, videos, podcasts and reports. Print edition, free online sections and newsletter.

www.pioneerspost.com
@PioneersPost

**SEE Change**
Free online magazine based in Canada, with international news and opinion, podcasts, company profiles, reviews, reports and publications.

www.seechangemagazine.com
@SeeChangemag

**Third Sector** (Bi-monthly)
Features, news and analysis for those working in the third sector. Print edition and free online sections.

www.thirdsector.co.uk
@ThirdSector

**Third Force News** (Bi-weekly)

thirdforcenews.org.uk
@ThirdForceNews

**Tilt** (Quarterly)
Free quarterly online magazine based in Australia. Started as a social enterprise to provide support and tools for likeminded entrepreneurs around the world.

www.tiltmag.org
@Tilt_mag
Directories

Contain lists of companies and industry contacts. Some have annual industry reviews, and specialist articles.

The Directory of Grant Making Trusts (Directory of Social Change, annual)

Standard guide for those seeking grants and funding for projects etc. Includes listings by geography, field of work and types of grant.

361.763202541

The Guide to Major Trusts (Directory of Social Change, annual)

Profiles of trusts that give grants with details of beneficial areas, application process etc.

361.763202541

The Guide to UK Company Giving (Directory of Social Change, annual)

Survey of large companies and organisations with their sponsorship and donations policy and records, their CSR policy and contacts.

361.7650941

The Voluntary Agencies Directory (National Council for Voluntary Organisations, annual)

Detailed directory of voluntary organisations. Includes income figure and volunteer numbers.

361.76302541
Internet Sources

Websites containing free sources of industry statistics, information and contacts.

**Big Issue Invest**
Funding arm of Big Issue magazine funding social enterprises. Site includes details of the fund plus other sources and research.
www.bigissueinvest.com
@BigIssueInvest

**Business Gateway**
Offer a wide range of resources, support and workshops in Glasgow to help social entrepreneurs learn new skills and develop strategies to start and grow your enterprise.
www.bgateway.com/local-offices/glasgow/local-support
@BGGlasgow

**CEMVO**
Strategic partner of the Scottish Government, supporting capacity building of Scotland’s minority ethnic voluntary and community sector.
www.cemvoscotland.org.uk
@cemvoscot

**Community Shares Scotland**
Offering support to communities throughout Scotland looking to invest in their future and become enterprising through community shares. Contains guides, online Step-By-Step tool, news and events.
www.communitysharesscotland.org.uk
@CommSharesScot

**Co-operative and Social Enterprise Glasgow Fund**
Glasgow City Council provide advice developing co-operative business models through the Co-operative and Social Enterprise Fund. Support is available through the dedicated Economic and Social Initiatives team.
www.glasgow.gov.uk/co-operativeglasgow

**The Guardian Voluntary Sector Network**
The Guardian newspaper’s newsfeed dedicated to the voluntary sector.
www.theguardian.com/voluntary-sector-network

**Civil Society Media**
Media company serving the charities sector. Publishes reports and other publications (usually paid for), but site also includes free news, job opportunities, events details etc.
www.civilsociety.co.uk
@CivilSocietyUK

**Directory of Social Change**
The Directory of Social Change publishes resources and books on fundraising, grant finding and voluntary groups. Site includes details of publications and their training courses.
www.dsc.org.uk
@DSC_Charity
**Firstport**  
Free business support and start up awards for both start-up growing social enterprises and in Scotland.  
[www.firstport.org.uk](http://www.firstport.org.uk)  
[@Firstport](http://www.firstport.org.uk)

**Glasgow Council for the Voluntary Sector**  
Glasgow based organisation offering workshops, one to one advice on funding, governance and capacity building.  
[www.gcvs.org.uk](http://www.gcvs.org.uk)  
[@GlasgowCVS](http://www.gcvs.org.uk)

**Glasgow Social Enterprise Network (GSEN)**  
GSEN is a free membership network of Greater Glasgow social enterprises. They provide support promoting and developing social enterprises, hold meeting, evening and training and publish a directory of members.  
[www.gsen.org.uk](http://www.gsen.org.uk)  
[@GlasgowSEN](http://www.gsen.org.uk)

**Institute of Fundraising**  
Website includes guidance and research for fundraisers including regulations and professional development.  
[www.institute-of-fundraising.org.uk](http://www.institute-of-fundraising.org.uk)  
[@IoFtweets](http://www.institute-of-fundraising.org.uk)

**Interface**  
Interface provides social enterprises with access to the expertise available in Scotland's Higher Education and Research Institutions.  
[www.interface-online.org.uk](http://www.interface-online.org.uk)  
[@InterfaceOnline](http://www.interface-online.org.uk)

**Jobs & Business Glasgow (JBG)**  
JBG supports Glasgow residents starting or growing a social enterprise in the areas of business planning, funding and sustaining growth. One to one advice appointments available at the Mitchell Library.  
[www.jbg.org.uk](http://www.jbg.org.uk)  
[@JobsBusinessGla](http://www.jbg.org.uk)

**Just Enterprise**  
Just Enterprise supports the enterprising third sector in Scotland. They social enterprises who show the greatest potential to grow and develop sustainably. They provide online learning and are soon to launch a forum for community support.  
[www.justenterprise.org](http://www.justenterprise.org)  
[@JustEnterprise](http://www.justenterprise.org)

**Just Giving**  
Large free online fundraising platform.  
[www.justgiving.com](http://www.justgiving.com)  
[@JustGiving](http://www.justgiving.com)

**National Council for Voluntary Organisations**  
Champions voluntary organisations and volunteering. Website includes research, details of publications, training etc.  
[www.ncvo.org.uk](http://www.ncvo.org.uk)  
[@NCVO](http://www.ncvo.org.uk)
Partnership 4 Procurement (P4P)
P4P supports the social enterprise looking to increase access to procurement and other contracting opportunities. This includes support to organisations to develop partnerships to grow your business.
www.p4p.org.uk
@p4p_3rdsector

Public Contracts Scotland
Government run online portal that gives access to contract opportunities within the public sector in Scotland. They have a free email alert service to make sure you keep updates with the latest opportunities.
www.publiccontractsscotland.gov.uk
@ScotProcurement

School for Social Entrepreneurs (SSE)
SSE helps social entrepreneurs develop sustainable solutions to social problems through a network of schools across the UK, Ireland, Canada, Australia and India.
www.the-sse.org
@SchSocEnt

Scottish Council for the Voluntary Sector
Scotland’s national champion for organisations working with volunteers. Their website contains up to date news, research and learning opportunities.
www.scvo.org.uk
@scvotweet

Senscot
Senscot establishes and supports network across Scotland to help social entrepreneurs become more effective.
www.senscot.net
@Senscot

Senscot Legal
Senscot’s legal branch, offering affordable legal advice at a reduced rate to social enterprises.
www.se-legal.net
@SenscotLegal

Social Enterprise Academy Scotland
The academy delivering learning and development programmes in leadership, entrepreneurship and social impact measurement.
www.socialenterprise.academy/scot
@SocEntAcademy

Social Enterprise Scotland
The voice of Scottish social enterprises and a strong campaigning force. Free members directory and promotion opportunities. Provides up to date sector news.
www.socialenterprise.scot
@ScoEntScot

Social Firms Scotland
National support body for social firms in Scotland. They offers members business development support to help start and grow commercially focused social firms that can offer jobs, training and meaningful work-based experiences.
www.socialfirms.org.uk
@socialfirmsscotland
Social Investment Scotland (SIS)
SIS is a social enterprise and charity offering loan funding and business support for other social enterprises, charities and community groups looking to make a positive impact on people’s lives, society or the environment.
www.socialinvestmentscotland.com
@socinvestscot

Supplier Development Programme
A partnership of Local Authorities and the Scottish Government, working together to bring support for social enterprise in all aspects of tendering, improving all-round efficiency, sustainability and market potential. Website also contains event listings, resources and training guides.
www.sdpscotland.co.uk
@sdpscotland

UK Fundraising
News and information site for the fundraising industry. Includes blogs, training, discussion forums, details of suppliers etc.
www.fundraising.co.uk

UK.Gov – Setting Up a Social Enterprise
Links and information from the Government on setting up a social enterprise in the UK. This includes information about different legal structures and suggestions for further reading.
www.gov.uk/set-up-a-social-enterprise

UnLtd
Support for social entrepreneurs in the UK through award schemes. They provide guidance and working models from start-up to growth. UnLtd also has programmes for students, graduates and people living in deprived communities.
www.unltd.org.uk
@UnLtd

Voluntary Code of Practice for Social Enterprise in Scotland (The Code)
The Code was established in 2012 to promote and protect the core values and behaviours of the social enterprise sector in Scotland. The Code’s five core criteria act as a benchmark for social enterprise.
www.se-code.net

Volunteer Glasgow
Volunteer Glasgow promotes and supports volunteering in the third, public and private sectors. It also provides community development, befriending & mentoring, training, community care, and advisory services.
www.volunteerglasgow.org
@volunteerglasgo
Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the Online Library libcat.csglasgow.org for more details.

**Contact us**
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